



**JBJ**

**Enterprise**

***DESIGN SERVICES & PRICING GUIDE***



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\*Note: All timelines are estimated & all prices are before taxes

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# About the designer

Jamie B. Joubert



← → ↻ 🔍 Tell me about Jamie B. Joubert

- Bachelor's degree in Mass Communications from the University of West Georgia
- Began my career as a Social Media Director at The WOLF Radio and PR Assistant at WallsPop Communications, designing content to build brands
- Worked as a Marketing Coordinator at Atlanta Oral & Facial Surgery, creating event materials and marketing campaigns
- Specialize in graphic design, web design, and branding, tailoring each project to meet clients' unique goals
- Delivered creative solutions for businesses like J.R. Crickets, All Things Neuro, Kingdom Rooter Plumbing, Spartan Corrections Support, and Artsy Blue
- Known for combining creativity, strategy, and attention to detail to help businesses stand out
- Outside of work, I enjoy traveling, trying new restaurants, networking, cooking, going to the movies, and working on passion projects that fuel my creativity



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# LOGO DESIGN

*Brandmark Essentials*

**\$1,200**

*This package provides everything you need to establish a cohesive and professional brand identity*

## Deliverables

- **Color Palette:** 1 to 5 custom-selected colors
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique logo concepts to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** \*Completed in 2 weeks



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# BRAND DESIGN

*Identity Essentials Pack*

**\$1,850**

## \**Deliverables*

- **Strategy Call:** A collaborative session to align on your brand's vision
- **Color Palette:** 1 to 5 custom-selected colors
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Business Card Design**
- **1-Page Website:** A user-friendly and visually appealing online presence

*Kickstart your brand with a thoughtfully crafted design package that sets the foundation for a cohesive and professional identity*

- **Mini Brand Guidelines:** A reference document for maintaining consistency
- **Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique directions to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** \*Completed in 6 weeks



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# BRAND DESIGN

*Elevated Brand Blueprint*

**\$2,500**

## *Deliverables*

- **Strategy Call:** A collaborative session to align on your brand's vision
- **Color Palette:** 1 to 5 custom-selected colors
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Brand Pattern:** A unique pattern to reinforce your brand identity
- **Business Card Design**
- **3-Page Website:** A polished and user-friendly site to showcase your brand

*Elevate your brand with a premium design package offering an extensive suite of tools for a cohesive and dynamic identity. Ideal for businesses ready to make a bold statement and connect with their audience on multiple platforms.*

- **Social Media Posts:** 3 branded designs for social engagement
- **Print Design:** Your choice of flyer, thank you card, banner, rack card, or menu
- **Stickers:** 2 creative sticker designs to add a personal touch
- **Full Brand Guidelines:** A reference document for maintaining consistency
- **Brand Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique directions to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** \*Completed in 6 weeks



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# WEB DESIGN

## Website Starter Pack

**\$700**

*A streamlined solution for small businesses, this package provides a professional online presence to showcase your brand and connect with your audience effectively*

### Deliverables

- **Strategy Call:** Discuss goals and direction for your website
- **Hosting & Domain Registration:** Guidance and setup included
- **1-Page Design:** Sleek and focused layout with 5–7 sections
- **Social Media Integration:** Links your platforms for connectivity
- **Basic SEO Setup:** Optimized for search engine visibility
- **Mobile & Desktop Optimization:** Ensures a seamless user experience across devices
- **Concept:** A single design concept tailored to your brand
- **Revisions:** 3 rounds of edits to refine your site
- **Launch Support:** Assistance with going live
- **Turnaround:** \*3 weeks



Please note that you will have to pay the website platform for hosting your site and your domain



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# WEB DESIGN

*Fully Elevated Website Pack*

**\$1,500**

## Deliverables

- **Strategy Call:** Discuss goals and direction for your website
- **Hosting & Domain Registration:** Guidance and setup included
- **5-Page Design:** Detailed and fully functional website
- **Custom Banner:** Unique design to highlight your brand
- **Social Media Integration:** Links your platforms for connectivity
- **SEO Setup:** Advanced setup to enhance search rankings
- **Mobile & Desktop Optimization:** Ensures a seamless user experience across devices
- **Concepts:** 2 design options tailored to your brand
- **Revisions:** 3 rounds of edits to refine your site
- **Launch Support:** 1-week post-launch assistance
- **Turnaround:** \*4 weeks

*Designed for businesses seeking a fully structured and in-depth website, this package provides everything needed for a polished, multi-page online presence*



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Please note that you will have to pay the website platform for hosting your site and your domain



Quick turnaround 

Need a single design?  
CONTACT US!

# GRAPHIC DESIGN BUNDLES

Need flyers often?  
Ask us about monthly  
retainer projects!

## Social Media Marketing Kit

3 Mini Stickers  
3 Reel Covers  
3 Highlight Covers  
4 Post Designs  
3 Story Templates

Turnaround: 3 weeks

**\$600**

## Print Design Kit

2 Flyer Designs  
Business Card Design  
Banner Design  
Brochure Design

Turnaround: 2 weeks

**\$450**

## Build Your Own!

Pick your own 4  
from the list on the  
next page

You can mix and  
match between print  
and digital designs

**\$400**

All packages include mockups

  
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# GRAPHIC DESIGN SERVICES

*A la carte!*



- **Flyer Design** | \$80
- **Social Media Design** (templates available) | \$80
- **Website Banner** | \$80
- **Sticker Design** | Starting at \$50
- **Business Card** | \$60 (single) / \$85 (double-sided)
- **Brochure** | Starting at \$150  
(based on complexity and number of pages)
- **Package Design** | \$200+ (depending on detail)
- **Price List/Menu Design** | \$100
- **Card Design** (loyalty, thank you, gift) | \$60
- **Brand Pattern** | \$80
- **Banner/Signage** | \$150
- **T-shirt** | Starting at \$100 (depending on detail)
- **Letterhead** | \$50
- **Newsletter Design** | Starting at \$150
- **Email Marketing Template** | \$100
- **Stationery** | \$70
- **Media Kit** | Starting at \$100
- **Website Favicon** | \$50



Don't see what you need? **Let us know!**



# Add-ons

## ***Branding***

- Brand Strategy and Voice: \$200
- Additional Mockups: \$30/mockup

## ***Website***

- Additional Pages: \$100/page
- Existing Website Re-design: \$150
- E-Commerce Website Setup: \$200
- Copywriting (full website copy): Starting at \$150
- Stock Images: 5 for \$20, 10 for \$35, 15 for \$45
- Booking Link Setup: \$30

## ***Project Extras***

- Revisions Beyond Scope: \$50/hour
- Additional Concepts: \$150/concept
- Rush Fee: \$200

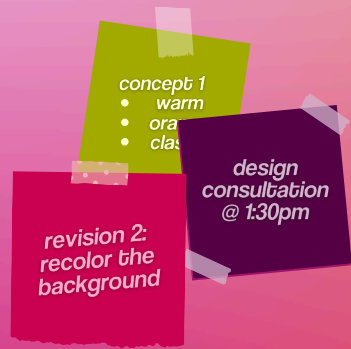
## ***Retainer Projects***

### ***Custom packages tailored to your needs:***

- Website Updates: Monthly retainer for consistent site maintenance and new features
- Social Media Design: Packages include a set number of posts, stories, and templates delivered monthly

**The more revisions + concepts you have, the longer the scope of your project**





# JBJ DESIGN PROCESS

## 1. Secure your booking

- Submit the **inquiry form** and schedule a consultation
- Receive a personalized proposal, valid for 7 days
- Once approved, you'll receive the contract and invoice, which must be completed within 72 hours
- Fill out the Client Brand Questionnaire to officially begin

## 2. Onboarding

- Login to your client portal via Moxie, where you'll find your project timeline, payment schedule, and important updates in one place
- Upload inspiration or required content through a shared Google Drive folder
- We'll have another phone call going over any remaining questions

## 3. Design

- The design process begins with research and strategy, followed by initial concepts tailored to your brand vision
- Expect regular updates through the client portal or scheduled check-ins

## 4. Revisions

- Review the initial designs and provide detailed feedback during the allotted revision rounds

## 5. Project completion

- All final deliverables, guidelines, and login details will be sent via Google Drive or Moxie after the final payment is received

Let's bring your vision to life—start your project today! Visit [www.jbjenterprise.co](http://www.jbjenterprise.co)

Click here!



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# LET'S BRING YOUR IDEAS TO LIFE!

Interested in our services?  
Fill out an **inquiry form** to schedule a design  
consultation and we'll be in contact soon!

Have any questions?  
Don't hesitate to reach out – I'm here to help you through the process!



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