JBJ Enterprise

DESIGN SERVICES & PRICING GUIDE

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*Note: All timelines are estimated and all prices are before taxes

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HOMEPAGE

About the designer

Jamie B. Joubert

Tell me about JBJ..

Began my career as a Social Media Director at The WOLF Radio and PR Assistant at WallsPop Communications, designing content to build brands

Bachelor's degree in Mass Communications from the University of West Georgia

Worked as a Marketing Coordinator at Atlanta Oral & Facial Surgery, designing event materials and marketing campaigns

Specializes in graphic design, web design, and branding, tailoring each project to meet clients' unique goals

Outside of work, I enjoy traveling, trying new restaurants, networking, cooking, going to the movies, and working on passion projects that fuel my creativity

Known for combining creativity, strategy, and attention to detail to help businesses stand out

Delivered creative solutions for businesses like J.R. Crickets, All Things Neuro, Kingdom Rooter Plumbing, Spartan Corrections Support, and Artsy Blue

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BRAND DESIGN

Brand Starter

Perfect for businesses that need a clean, polished brand identity without a deep strategic buildout. This package focuses on creating a cohesive look so you can show up professionally and consistently.

Starting at

$1,800

Deliverables

- **Strategy Call**
- **Primary Logo**
- **Secondary Logo**
- **Brand Mark**
- **Moodboard**
- **Color Palette**
- **Typography Selection**
- **Mini Brand Guidelines** (brand usage)
- **1 Concept**
- **2 Rounds of Revisions**

Timeline: *2 weeks

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BRAND DESIGN

Signature Brand Experience

A fully strategic and custom brand experience designed to help your business stand out, connect with your audience, and build a strong, recognizable presence.

Starting at

$3,000

Deliverables

- **In-Depth Strategy Call**
- **Full Logo Suite** (primary, secondary, brand mark)
- **Color Palette**
- **Typography System**
- **Moodboard**
- **Brand Pattern or Supporting Element**
- **Business Card Design**
- **3-5 Branded Post Templates**
- **2 Branded Graphic Elements** (stickers, icons, or digital assets)
- **Brand Mockups** (real-world applications)
- **Mini Brand Guidelines**
- **2 Concepts** (distinct directions)
- **3 Rounds of Revisions**

Timeline: *6 weeks

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BRAND DESIGN

Custom Brand Experience

For businesses that need a more in-depth and strategic brand presence. Every project is customized based on your goals, vision, and the level of support your brand needs to grow and evolve.

Starting at

$3,800+

Deliverables

This can include:

- **Expanded Brand Strategy**
- **Brand Messaging** (voice, tone, positioning)
- **Competitor & Audience Insights**
- **Full Brand Guidelines**
- **Social Media Assets**
- **Print Collateral**
- **Website Design Add-On**

Timeline: TBD

Final scope and pricing are determined after a consultation.

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WEB DESIGN

Website Starter Package

Perfect for businesses that need a clean, professional online presence without all the extras. This package focuses on getting your brand online quickly with a polished and functional design.

Starting at

$2,300

Deliverables

- **Strategy Kickoff Call**
- **Up to 3 Custom Pages**
- **Basic SEO Setup**
- **Mobile Optimization**
- **Social Media Integration**
- **1 Wireframe Concept**
- **2 Rounds of Revisions**
- **Launch Assistance**

Timeline: *3-4 weeks

Please note that you will have to pay the website platform for hosting your site and your domain.

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WEB DESIGN

Signature Website Experience

A fully custom website designed to elevate your brand and create a strong, lasting impression. This experience is ideal for businesses ready to invest in strategy, design, and long-term growth.

Starting at

$3,200

Deliverables

- **In-Depth Strategy Call**
- **Up to 5 Custom Pages**
- **2 Style Directions**
- **1 Wireframe Concept**
- **1 Custom Banner Design**
- **SEO/AIO Setup**
- **Social Media Integration**
- **Mobile Optimization**
- **3 Rounds of Revisions**
- **1-Week Post-Launch Support**

Timeline: *6 weeks

Please note that you will have to pay the website platform for hosting your site and your domain.

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WEB DESIGN

Custom Website Experience

For businesses that need something more tailored, strategic, or complex. Every project is scoped based on your specific goals, features, and overall vision.

Starting at

$3,900+

Deliverables

What this can include:

- **6+ Pages**
- **Advanced Website Strategy**
- **Custom Page Layouts**
- **Integrations** (booking, forms, email, socials, etc.)
- **Expanded SEO/AIO**
- **Ongoing Design Support**

Timeline: TBD

Final pricing and all project deliverables are determined after a consultation.

Please note that you will have to pay the website platform for hosting your site and your domain.

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GRAPHIC DESIGN BUNDLES

Quick turnaround

Need a single design? GET IN TOUCH!

Need flyers often? Ask about monthly retainer projects!

Social Media Marketing Kit

3 Reel Covers
3 Highlight Covers
4-6 Branded Post Designs
3 Story Templates

Turnaround: 3 weeks

$1,100

Print Design Kit

2 Flyer Designs
Business Card Design
Banner Design
Brochure Design

Turnaround: 2 weeks

$800

Build Your Own!

Pick your own **4** from the list on the next page

You can **mix** and **match** between **print** and **digital** designs

$700

All packages include mockups

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GRAPHIC DESIGN SERVICES

A la carte!

- **Flyer Design** | $85
- **Social Media Design** (templates available) | $85
- **Website Banner** | $85
- **Sticker Design** (set of 3) | $90
- **Business Card** | $70 (single) — $90 (double-sided)
- **Brochure** | Starting at $150
  (based on complexity and number of pages)
- **Package Design** | $200+ (depending on detail)
- **Price List/Menu Design** | $100
- **Card Design** (loyalty, thank you, gift) | $70
- **Brand Pattern** | $85
- **Banner/Signage** | $150
- **T-shirt** | Starting at $100 (depending on design)
- **Letterhead** | $80
- **Newsletter Design** | Starting at $200
- **Email Marketing Template** | $100
- **Stationery Design** | $85
- **Brand/Media Kit/One-Pager** | Starting at $150
- **Website Favicon** | $70
- **Brand Guidelines (Full)** | Starting at $300

Don’t see what you need? **Get in touch!**

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Add-ons

Branding

Pair it with the Brand Design packages!

- Starter Brand Strategy: Starting at $800
- Additional Mockups: $50/mockup

Website

- Additional Pages: $275 per page
- Existing Website Re-Design: Starting at $1,000
- E-Commerce Functionality: Starting at $600
- Copywriting: Starting at $150 per page
- Additional Stock Images: $20-40 per bundle
- Booking Link Setup: $75
- Blog Setup: Starting at $150
- Email Marketing Integration (Mailchimp, forms, etc.): $150

Project Extras

- Revisions Beyond Scope: $70/hour
- Additional Concepts: $300 per concept
- Rush Fee: $250

Retainer Projects

Custom packages tailored to your needs:

- Website Maintainance: Monthly retainer for consistent site maintenance and new features
- Social Media Design: Packages include a set number of posts, stories, and templates delivered monthly

The more revisions + concepts you have, the longer the scope of your project

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FREQUENTLY ASKED QUESTIONS

Q: How do I secure my booking?

A signed contract and a 30% deposit are required to lock in your project. Once that's done, we're officially in business!

Q: Do you offer brand strategy?

Yes. I offer Starter Brand Strategy as an optional add-on to branding packages. It's perfect for businesses that need help defining their tone, audience, and messaging.

Q: What's the design process like?

See Page 14!

Q: What if I need a single design?

Totally doable! I offer a la carte design services for clients who only need one-off pieces like a flyer, business card, or banner.

Q: What if I don't need everything in a package?

No problem at all! I offer custom packages tailored to your specific needs. Just reach out and we'll build something that works for you.

Q: Do you use AI in your design work?

Nope! All of my designs are created from scratch using my own creative process. I don't use AI-generated visuals, logos, or concepts in my client work.

Q: Can I send AI-generated ideas or designs for you to use?

I do not work from AI-generated designs, ideas, or concepts. If you have inspiration, feel free to share real references, and I'll create something original based on your vision.

Q: Can I add on to a project once we start?

Yes! If you decide you need additional services or design pieces mid-project, we can absolutely add them on. A revised quote and timeline will be provided.

Q: Why should I invest in professional design?

Professional design brings your vision to life in a way that's clear, creative, and built to grow with your business. It helps you stand out, build trust, and show up with confidence, online and beyond.

Q: Why is cohesive branding important?

It helps your audience recognize and trust you. When everything from your logo to your tone feels aligned, your brand becomes more memorable and impactful.

Let's chat!
Click here to schedule a call

JBJ DESIGN PROCESS

1. Secure your booking

- Submit the **inquiry form** and schedule a consultation
- Receive a personalized proposal, valid for 7 days
- Once approved, you'll receive the contract and invoice, which must be completed within 72 hours
- Fill out the Client Brand Questionnaire to officially begin

2. Onboarding

- Login to your client portal via Moxie, where you'll find your project timeline, payment schedule, and important updates in one place
- Upload inspiration or required content through a shared Google Drive folder
- We'll have another phone call going over any remaining questions

3. Design

- The design process begins with research and strategy, followed by initial concept(s) tailored to your brand vision
- Expect regular updates through the client portal, email, or scheduled check-ins

4. Revisions

- Review the initial designs and provide detailed feedback during the allotted time given and revision rounds

5. Project completion

- All final deliverables, guidelines, and login details will be sent via Google Drive or Moxie after the final payment is received

Let's bring your vision to life—start your project today! Visit www.jbjenterprise.co

Click here!

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LET'S BRING YOUR IDEAS TO LIFE!

Interested in any services?

Fill out an **inquiry form** to schedule a design consultation and I'll be in contact soon!

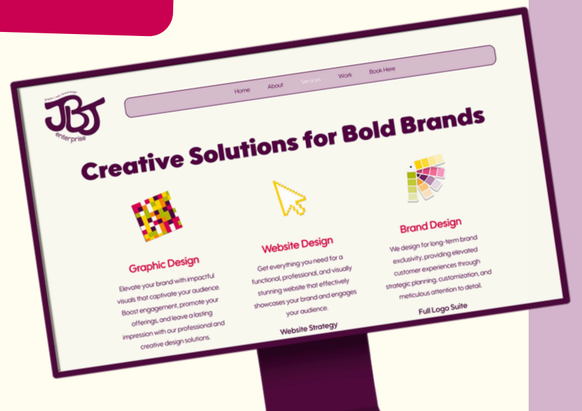
Have any questions?

Don't hesitate to reach out! I'm here to help you through the process :)

jbjenterprise.co@gmail.com

www.jbjenterprise.co

IG: @jbj.enterprise



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