

JB

Enterprise

DESIGN SERVICES & PRICING GUIDE



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*Note: All timelines are estimated and all prices are before taxes

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HOMEPAGE

About the designer

Jamie B. Joubert



← → ↺

Q

Tell me about JBJ..

Began my career as a Social Media Director at The WOLF Radio and PR Assistant at WallsPop Communications, designing content to build brands

Bachelor's degree in Mass Communications from the University of West Georgia

Worked as a Marketing Coordinator at Atlanta Oral & Facial Surgery, designing event materials and marketing campaigns

Specializes in graphic design, web design, and branding, tailoring each project to meet clients' unique goals

Outside of work, I enjoy traveling, trying new restaurants, networking, cooking, going to the movies, and working on passion projects that fuel my creativity

Known for combining creativity, strategy, and attention to detail to help businesses stand out

Delivered creative solutions for businesses like J.R. Crickets, All Things Neuro, Kingdom Rooter Plumbing, Spartan Corrections Support, and Artsy Blue

LOGO DESIGN

Brandmark Essentials

\$1,500

Deliverables

- **Color Palette:** 1 to 5 custom-selected colors
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique logo concepts to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** *Completed in 2 weeks

This package provides everything you need to establish a cohesive and professional brand identity



GO HOME



BRAND DESIGN

Identity Essentials Pack

\$2,200

*Deliverables

- **Strategy Call:** A collaborative session to align on your brand's vision
- **Color Palette:** 1 to 5 custom-selected colors
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Business Card Design**
- **1-Page Website:** A user-friendly and visually appealing online presence
- **Mini Brand Guidelines:** A reference document for maintaining consistency
- **Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique directions to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** *Completed in 6 weeks

Kickstart your brand with a thoughtfully crafted design package that sets the foundation for a cohesive and professional identity



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BRAND DESIGN

Elevated Brand Blueprint

\$3,200

Deliverables

- **Strategy Call:** A collaborative session to align on your brand's vision
- **Color Palette:** 1 to 5 custom-selected colors
- **Typography:** Carefully chosen fonts to match your brand style
- **Moodboard:** A visual guide to set the tone for your branding
- **Full Logo Suite:** Primary logo, secondary logo, and brand mark
- **Brand Pattern:** A unique pattern to reinforce your brand identity
- **Business Card Design**
- **3-Page Website:** A polished and user-friendly site to showcase your brand

Elevate your brand with a premium design package offering an extensive suite of tools for a cohesive and dynamic identity. Ideal for businesses ready to make a bold statement and connect with their audience on multiple platforms

- **Social Media Posts:** 3 branded designs for social engagement
- **Print Design:** Your choice of flyer, thank you card, banner, rack card, or menu
- **Stickers:** 2 creative sticker designs to add a personal touch
- **Full Brand Guidelines:** A reference document for maintaining consistency
- **Brand Mockups:** 3 mockups showcasing your brand in real-world settings
- **Concepts:** 2 unique directions to choose from
- **Revisions:** 3 rounds of edits to perfect your design
- **File Types:** Delivered in formats of your choice (PNG, PDF, SVG, etc.)
- **Turnaround:** *Completed in 6 weeks



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WEB DESIGN

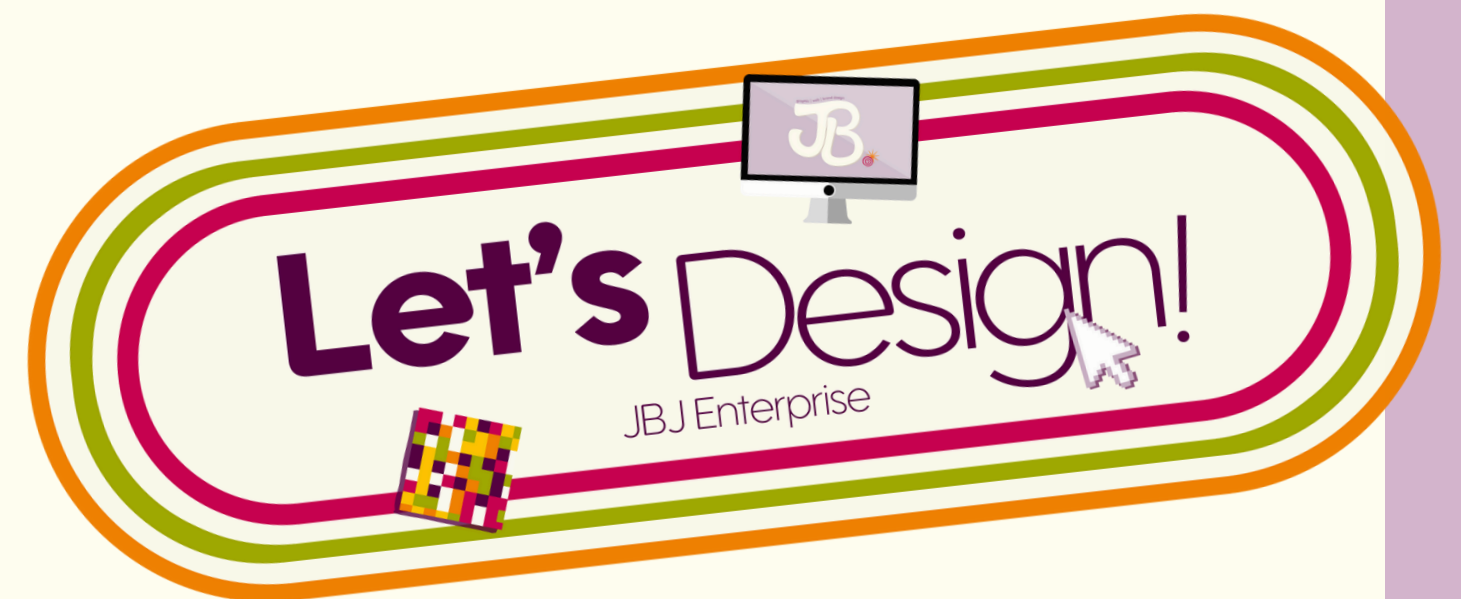
Website Starter Pack

Deliverables

- **Strategy Call:** Discuss goals and direction for your website
- **Hosting & Domain Registration:** Guidance and setup included
- **1-Page Design:** Sleek and focused layout with 5–7 sections
- **Social Media Integration:** Links your platforms for connectivity
- **Basic SEO Setup:** Optimized for search engine visibility
- **Mobile & Desktop Optimization:** Ensures a seamless user experience across devices
- **Concept:** A single design concept tailored to your brand
- **Revisions:** 3 rounds of edits to refine your site
- **Launch Support:** Assistance with going live
- **Turnaround:** *3 weeks

\$950

A streamlined solution for small businesses, this package provides a professional online presence to showcase your brand and connect with your audience effectively



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WEB DESIGN

Fully Elevated Website Pack

Deliverables

- **Strategy Call:** Discuss goals and direction for your website
- **Hosting & Domain Registration:** Guidance and setup included
- **5-Page Design:** Detailed and fully functional website
- **Custom Banner:** Unique design to highlight your brand
- **Social Media Integration:** Links your platforms for connectivity
- **SEO Setup:** Advanced setup to enhance search rankings
- **Mobile & Desktop Optimization:** Ensures a seamless user experience across devices
- **Concepts:** 2 design options tailored to your brand
- **Revisions:** 3 rounds of edits to refine your site
- **Launch Support:** 1-week post-launch assistance
- **Turnaround:** *4 weeks

\$2,000

Designed for businesses seeking a fully structured and in-depth website, this package provides everything needed for a polished, multi-page online presence



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GRAPHIC DESIGN BUNDLES

Quick turnaround 

Need a single design?
CONTACT US!

Need flyers often?
Ask us about monthly
retainer projects!

Social Media Marketing Kit

3 Brand Stickers
3 Reel Covers
3 Highlight Covers
4 Post Designs
3 Story Templates

Turnaround: 3 weeks

\$750

Print Design Kit

2 Flyer Designs
Business Card Design
Banner Design
Brochure Design

Turnaround: 2 weeks

\$600

Build Your Own!

Pick your own 4
from the list on the
next page

You can **mix** and
match between **print**
and **digital** designs

\$500

All packages include mockups



GO HOME

GRAPHIC DESIGN SERVICES

A la carte!



- **Flyer Design** | \$85
- **Social Media Design** (templates available) | \$85
- **Website Banner** | \$85
- **Sticker Design** (set of 3) | \$90
- **Business Card** | \$70 (single) / \$90 (double-sided)
- **Brochure** | Starting at \$150
(based on complexity and number of pages)
- **Package Design** | \$200+ (depending on detail)
- **Price List/Menu Design** | \$100
- **Card Design** (loyalty, thank you, gift) | \$70
- **Brand Pattern** | \$85
- **Banner/Signage** | \$150
- **T-shirt** | Starting at \$100 (depending on design)
- **Letterhead** | \$80
- **Newsletter Design** | Starting at \$200
- **Email Marketing Template** | \$100
- **Stationery Design** | \$85
- **Media Kit** | Starting at \$100
- **Website Favicon** | \$70



Don't see what you need? **Let us know!**



Add-ons

Branding

- Starter Brand Strategy: \$500
- Additional Mockups: \$50/mockup

*Pair it with the
Brand Design
packages!*

Website

- Additional Pages: \$150/page
- Existing Website Re-Design: Starting at \$300
- E-Commerce Website Setup: Starting at \$300
- Copywriting: Starting at \$200
- Stock Images: 5 for \$25, 10 for \$40, 15 for \$50
- Booking Link Setup: \$50

Project Extras

- Revisions Beyond Scope: \$70/hour
- Additional Concepts: \$150/concept
- Rush Fee: \$250

Retainer Projects

Custom packages tailored to your needs:

- Website Updates: Monthly retainer for consistent site maintenance and new features
- Social Media Design: Packages include a set number of posts, stories, and templates delivered monthly



FREQUENTLY ASKED QUESTIONS

Q: How do I secure my booking?

A signed contract and a 30% deposit are required to lock in your project. Once that's done, we're officially in business!

Q: Do you offer brand strategy?

Yes — I offer Starter Brand Strategy as an optional add-on to branding packages. It's perfect for businesses that need help defining their tone, audience, and messaging.

Q: What's the design process like?

[See Page 13!](#)

Q: What if I don't need everything in a package?

No problem at all! I offer custom packages tailored to your specific needs. Just reach out and we'll build something that works for you.

Q: What if I need a single design?

Totally doable! I offer a la carte design services for clients who only need one-off pieces like a flyer, business card, or banner.

Q: Can I add on to a project once we start?

Yes! If you decide you need additional services or design pieces mid-project, we can absolutely add them on. A revised quote and timeline will be provided.

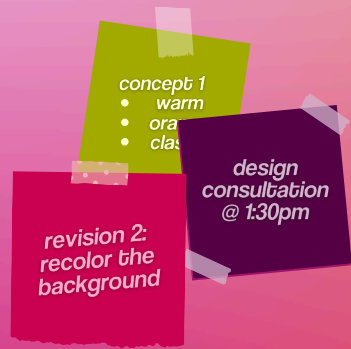
Q: Why should I invest in professional design?

Professional design brings your vision to life in a way that's clear, creative, and built to grow with your business. It helps you stand out, build trust, and show up with confidence — online and beyond.

Q: Why is cohesive branding important?

It helps your audience recognize and trust you. When everything from your logo to your tone feels aligned, your brand becomes more memorable and impactful.

Let's chat!
Click here to schedule a call



JB J DESIGN PROCESS

1. Secure your booking

- Submit the **[inquiry form](#)** and schedule a consultation
- Receive a personalized proposal, valid for 7 days
- Once approved, you'll receive the contract and invoice, which must be completed within 72 hours
- Fill out the Client Brand Questionnaire to officially begin

2. Onboarding

- Login to your client portal via Moxie, where you'll find your project timeline, payment schedule, and important updates in one place
- Upload inspiration or required content through a shared Google Drive folder
- We'll have another phone call going over any remaining questions

3. Design

- The design process begins with research and strategy, followed by initial concept(s) tailored to your brand vision
- Expect regular updates through the client portal or scheduled check-ins

4. Revisions

- Review the initial designs and provide detailed feedback during the allotted revision rounds

5. Project completion

- All final deliverables, guidelines, and login details will be sent via Google Drive or Moxie after the final payment is received

Let's bring your vision to life—start your project today! Visit www.jbjenterprise.co

Click here!



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LET'S BRING YOUR IDEAS TO LIFE!

Interested in our services?
Fill out an **inquiry form** to schedule a design
consultation and we'll be in contact soon!

Have any questions?
Don't hesitate to reach out – I'm here to help you through the process!



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IG: @jbj.enterprise

